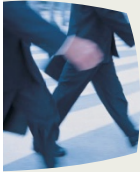




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ACCOUNTING *simplify*

QUARTERLY JOURNAL OF ACCOUNTING TECHNOLOGY

In the Clouds... Virtual Servers

Cloud is used as a metaphor for the Internet, combined with *Computing* – you have virtual servers hosting all of your services and software online. Virtual servers allow users a way to increase capacity or add capabilities quickly and without a large investment in new infrastructure. One of the great benefits is that users don't need the knowledge of, expertise in, or control over the technology infrastructure in the "cloud" that supports them. Cloud computing also allows businesses the savings of not having to train new personnel, or license new software. Cloud computing services often provide common business applications online that are accessed through a web browser, while the software and data are stored on the servers. Cloud computing encompasses any subscription services or pay for usage components that extend IT's existing capabilities and provides real-time access.

Real Time Bookkeeping is one of the early adopters in this technology infrastructure and is at the forefront of incorporating this service to all of our users. Virtual servers and the benefits of cloud computing is available to all RTB clients, contact customer service to learn about ways we can help you grow your business the smarter way...

What's the greatest advantage of having an RTB Virtual Server? They include not only the benefits of having your own virtual server they include your e-Dashboard subscriptions! No separate fees or multiple companies to deal with, and the cost savings are remarkable!!!

SmartVault Partnership

November 1, 2009 Real Time Bookkeeping and SmartVault created a partnership to offer RTB clients the convenience of the SmartVault system in the e-Dashboard. Using SmartVault in a hosted environment really alleviates the challenge of scanning, saving and uploading files to the host environment. Users can leverage the SmartVault Inbox to simply scan and upload files using a local scanner or browse and upload files and emails directly from their local computer. Once files are in the Inbox, it's simple to attach them from the Inbox to a QuickBooks transaction using the integrated SmartVault Toolbar within QuickBooks. You do not need QuickBooks to use the SmartVault Inbox which means non-QuickBooks users can leverage the benefits of a paperless environment, getting their documents in digital format in seconds.





Helping the SBO Understand...

Small Business Owners need to understand the value of your products and services...

There are many different ways to do this:

- A professional and informative website with resources and tools built in allowing for 24/7 assistance
- Marketing materials and collateral
- Newsletters
- Email Blasts
- Demonstrations of the online services
- SMM (Twitter, Linked In, Facebook etc.)

Real Time Bookkeeping has a basic marketing sheet designed to explain the importance and benefits of online accounting to the Small Business Owner – this is available to all current RTB clients free of cost. Additionally, we have the copy, content, graphics and tools available to create you custom marketing materials! Another great tool to utilize in making sales is the free Demo account each RTB client receives free of cost that will match your current e-Dashboards but we will provide you with “dummy data” so your prospective clients don’t see your confidential data! Contact Customer Service for more details on how we can help your clients understand the services you offer better!

“To state the facts frankly is not to despair the future nor indict the past. The prudent heir takes careful inventory of his legacies and gives a faithful accounting to those whom he owes an obligation of trust.”

John F. Kennedy

PRINTING IN A HOSTED ENVIRONMENT

Printing in a hosted environment is a lot like printing on your local server, with the exception of course when your printing inside of QuickBooks! As many accountants know, printing in QuickBooks while in a hosted environment can be troublesome. This is because the server does not save your specific settings but instead the last users settings. There are ways of course to fix this (please visit www.rtbadvisors.com for printing guide downloads) but the best solution is to have your own virtual server.

In the e-Dashboard, be sure you are using Hyperprint when printing – this will help alleviate some of those frustrations and printing alignment problems!

Stay Informed

Updates

- The ProPalms 6 upgrade is complete and all issues have been resolved relating to printing
- UniPrint is no longer the preferred method of printing within the e-Dashboard, HyperPrint is the best solution. You can get printing guides at www.rtbadvisors.com

Upgrades

- e-Dashboard v3.0 upgrades are complete. Contact customer service if you have questions
- QuickBooks© 2010 upgrades are now available. Contact customer service for your upgrade

Training Opportunities

- Online 2 Day RTBU – December visit www.realtimebookkeeping.com/training.php to book
- San Diego 2 Day RTBU – January visit www.realtimebookkeeping.com/training.php to book
- December 10th – SmartVault and RTB will be co-hosting a free webinar! RSVP Today

News!

- RTB and SmartVault formed a partnership, offering a cost effective solution to attach documents directly to QuickBooks transactions in a hosted environment. Contact customer service about purchasing your clients’ vaults today!
- RTB announced the release of the Virtual Server program. Contact customer service for information and pricing.
- RTB has a new product release – Biz Alert Now! A financial reporting solution that allows your clients to understand where their company stands with unique gauges and reports.